

SOUTHEASTERN

FLOWER SHOW

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BRIGHTEN THE HOLIDAYS WITH A TOUCH OF SPRING
Tickets to the 2008 Southeastern Flower Show Make the Perfect Gift

ATLANTA – Oct. 31, 2007– During this holiday season, chase away the winter blahs with a gift of spring – tickets to the 2008 Southeastern Flower Show www.flowershow.org. One of Atlanta's most popular annual events, the Flower Show ushers in spring with its acres of indoor, lushly landscaped gardens, spectacular horticultural displays, demonstrations, retail marketplace and much more. There are exhibits and activities for the entire family, making Flower Show tickets the perfect gift for anyone on your holiday gift list.

As stocking stuffers or tucked inside a greeting card, Flower Show tickets are the perfect corporate gift or thank-you to a teacher, coach, neighbor or friend. For more elaborate gifts, the Flower Show office will help you customize a group outing or business event by creating packages including transportation, accommodations, meals and more. Not only do Flower Show tickets require no green thumb, but they provide an opportunity to support an Atlanta tradition and other worthy non-profits through the Show's annual Legacy Garden project. Tickets, which range in price from \$6 - \$35, may be purchased by calling 404/351-1074 or visiting www.flowershow.org.

About the 2008 Southeastern Flower Show – Imagine That!

Jan. 30 – Feb. 3, 2008

The region's premier juried gardening and horticultural event will be held at the Georgia World Congress Center, Jan. 30 – Feb. 3, 2008. Imagine That!, the 21st annual Southeastern Flower Show, will be led by Show Chairman Nan Henson and her team of 2,000-plus volunteers. Honorary Chairs for the 2008 Show are long-time Southeastern Flower Show supporters, Tom and Beth Ventulett. Show tickets are available at www.flowershow.org or can be ordered by calling (404) 351-1074.

About The Southeastern Flower Show

The Southeastern Flower Show proudly continues its reign as the region's premier juried gardening and horticultural event. For more than two decades spectacular displays, created by top garden designers, have showcased the latest landscaping trends as well as the newest and most desirable plant material and gardening products. In addition to competition in floral design, horticulture, landscape and photography, the five-day indoor gardening extravaganza appeals to a variety of interests. The Southeastern Flower Show carries on the tradition of the renowned Chelsea and Philadelphia Flower Shows.

Featuring a new theme every year, The Southeastern Flower Show is an extraordinary exhibition, inspiring and entertaining visitors, regardless of their gardening acumen. More than 200 invited judges from across the country critique the entries of many of the nation's expert horticulturists. Unlike commercial home and garden shows scattered throughout the United States, the Atlanta-based event is a nonprofit organization dedicated to promoting horticultural excellence in addition to awareness and conservation of the natural environment. More than 2,000 volunteers, along with corporate sponsors and patrons, support this much-anticipated annual affair.

Guests are treated to a celebration of natural beauty as the exhibition site is transformed into a vision of color and an explosion of scents. Attendees are offered a wealth of landscaping ideas, hands-on educational opportunities, a marketplace, featuring nearly 100 vendors, dramatic landscaped gardens, internationally recognized speakers and local favorites, floral and cooking demonstrations, impressive displays and family activities. The treasured Atlanta happening has become a welcomed harbinger of spring.

In addition to the magnificent arrangements and brilliant displays, one highlight of the show is The Legacy Garden, an annual outreach program that provides assistance with creating or augmenting a garden for a deserving local community institution or organization each year. In 2008 the Legacy Garden project will go to the Horticultural Therapy program at Piedmont Hospital. For more information, visit www.flowershow.org or call (404) 351-1074.

Tickets:

Adult Advance (through Jan. 29)	\$16
Adult Ticket at the Door	\$20
Twilight Ticket (4–8 p.m. Wednesday–Friday)	\$12
All-Access Ticket (entry all days of the Show)	\$35
Youth Ticket (grades 1 st - 8 th)	\$ 6
Student Ticket (grades 9 ^h - graduate school)	\$ 8
Group Tickets (15 or more) call 404/351-1074	\$14

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